


JOANNA NEWMAN

MOTION DESIGNER / ANIMATOR

 JOANNAMNEWMAN.COM

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 602.793.7489

 LOS ANGELES, CA

Experience

CHROMATICA - CREATIVE DIRECTOR, ANIMATOR 07.2015 - PRESENT

- Creating design driven visual content for clients by leading design, motion graphics animation, and editing (History Channel, Bon Appetit, Pepsi, Refinery29, etc.)

APPLE - UI DESIGNER, ANIMATOR 03.2016 - 07.2016

- Designed and animated dozens of UI layouts in order to discuss and convey concepts, both for development and for the engineering team to build out prototypes

MEDIA ARTS LAB - ANIMATOR 06.2015 - 09.2016

- Animated for Apple Watch commercials, pre-roll, and web campaigns
- Localized designs & animations for 17 international markets

321LAUNCH (Charlex) - DESIGNER, COMPOSITOR 10.2012 - 10.2015

- Composited 3D passes and built backplates for hundreds of pre-visualization commercials (Stella Artois, Coca Cola, etc)
- Created special effects (AE Plugins: Trapcode Particular, Form, Optical Flares, etc)
- Designed page layouts for dozens of pitches, presentations, and company website

HORNET INC. - ANIMATOR, COMPOSITOR 02.2012 - 08.2014

- Sequenced and animated the master AE project file, which including keying, clean-up, color correcting, and 2D designs and animation from various teams.
(Nordstrom Rack Commercial & Shaklee Videos)

SPOT CREATIVE - DESIGNER, ANIMATOR 07.2010 - 03.2012

- Led animation team, creating storyboards, styleframes, and animating dozens of corporate videos

OTHER CLIENTS INCLUDE:

MTV, MISS UNIVERSE, OSCILLOSCOPE, COLLEGE HUMOR, ACRES NEW YORK, CONCENTRIC ENTERTAINMENT, SHOW + TELL, WE ARE PLUS, ICED MEDIA, SLANTED, BOSS CREATIVE GROUP, MATTE PROJECTS, ILLIUM PICTURES, BUFFALO PICTURE HOUSE, BOKEH PICTURES

Programs

AFTER EFFECTS

ILLUSTRATOR

PHOTOSHOP

INDESIGN

FINAL CUT PRO

PREMIERE

MOTION

XD

KEYNOTE

Skillset

DESIGN

MOTION GRAPHICS

KINETIC TEXT ANIMATION

AE EFFECTS & PLUGINS

COMPOSITING 3D PASSES

MOTION TRACKING

KEYING

ROTO & CLEANUP

Education

NEW YORK UNIVERSITY 08.2006 - 05.2010

TISCH SCHOOL OF THE ARTS

B.F.A. IN FILM & TELEVISION

- Coursework in Animation & Film Production

