


 JOANNAMNEWMAN.COM

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 LOS ANGELES, CA

Programs

AFTER EFFECTS

ILLUSTRATOR

PHOTOSHOP

INDESIGN

PREMIERE

FINAL CUT PRO

CINEMA 4D

Skillset

DESIGN

MOTION GRAPHICS

KINETIC TEXT ANIMATION

AE EFFECTS & PLUGINS

COMPOSITING 3D PASSES

MOTION TRACKING

KEYING

ROTO & CLEANUP

Experience

FREELANCE DESIGNER, ANIMATOR, COMPOSITOR

MEDIA ARTS LAB - ANIMATOR

June 2015 - Sep 2015

- Animated for Apple Watch commercials, pre-roll, and web campaigns
- Localized designs & animations for 17 international markets
- Implemented organized file structure for multiple projects

321LAUNCH (Charlex) - DESIGNER, COMPOSITOR *Oct 2012 - Oct 2015*

- Composited 3D passes and built backplates for hundreds of pre-visualization commercials (Stella Artois, Coca Cola, etc)
- Created special effects (AE Plugins: Trapcode Particular, Form, Optical Flares, etc)
- Designed page layouts for dozens of pitches, presentations, and company website

HORNET INC. - ANIMATOR, COMPOSITOR

Feb 2012 - Aug 2014

- Sequenced and animated the master AE project file, which including keying, clean-up, color correcting, and 2D designs and animation from various teams. (Nordstrom Rack Commercial & Shaklee Videos)
- Motion tracked, keyed footage, and rotoscoped for stop-motion commercials (Kellogg's, McDonalds)

SPOT CREATIVE - DESIGNER, ANIMATOR

Sep 2010 - Mar 2012

- Led animation team, creating storyboards, styleframes, and animating dozens of corporate videos

OTHER CLIENTS INCLUDE:

MTV, MISS UNIVERSE, OSCILLOSCOPE, COLLEGE HUMOR, ACRES NEW YORK, CONCENTRIC ENTERTAINMENT, SHOW + TELL, WE ARE PLUS, ICED MEDIA, SLANTED, BOSS CREATIVE GROUP, MATTE PROJECTS, ILLIUM PICTURES, BUFFALO PICTURE HOUSE, BOKEH PICTURES

Education

NEW YOUR UNIVERSITY TISCH SCHOOL OF THE ARTS

B.F.A. IN FILM & TELEVISION

Aug 2006 - May 2010

- Coursework in Animation & Film Production

